



### Experience



untill today

**Serviceplan Campaign 3**  
**Creative Director**

untill 2018

**Serviceplan Campaign 3**  
**Senior Art Director**

untill 2016

**Serviceplan Campaign 3**  
**Art Director**

untill 2014

**Serviceplan Campaign 3**  
**Junior Art Director**

2012 / 2013

**Serviceplan Campaign 3**  
**Trainee Art Direction**

2007 / 2008

**Serviceplan Campaign 2**  
**Internship**

### Date of Birth



06.09.1988

**Pfaffenhofen a.d.Ilm**

### Education



2009 - 2012

**Akademie U5**  
**Diploma: Communication Design**

2006 - 2009

**Macromedia Akademie**  
**Discipline: Media Designer Digital + Print**

2008

**FOS Augsburg, Design**  
**Qualification: Vocational diploma Gestaltung**

2000 - 2006

**Schyren-Gymnasium Pfaffenhofen a.d.Ilm**

### Clients



**PENNY, O<sub>2</sub>, Berentzen, Degussa Goldhandel, Egger,**  
**Bosch Siemens Hausgeräte, Capri Sun, Ehrmann, ATU,**  
**Hama, Hellweg, Ravensburger, Stadtwerke München,**  
**Concorde Filmverleih**

### Focus & skills



**Conceptional work**  
**Teamleading**  
**Adobe Creative Cloud**

### Language skills



**German (native)**  
**Englisch (fluent)**  
**French + Italian (basic)**

## National & International Awards

### 2016

#### ADC Germany

Silver, **UNCFFF**, The Iceberg Songs

#### Golden Award of Montreux

Gold, **UNCFFF**, The Iceberg Songs

#### Red Dot Award

Gran Prix, **UNCFFF**, The Iceberg Songs

Best-of-the-Best, **UNCFFF**, The Iceberg Songs

### 2017

#### Jahrbuch der Werbung

Gold, **UNCFFF**, The Iceberg Songs

#### iF Design Award

Silver, **UNCFFF**, The Iceberg Songs

Silver, **UNCFFF**, The Iceberg Songs

#### Eurobest

Shortlist, **UNCFFF**, The Iceberg Songs

Shortlist, **UNCFFF**, The Iceberg Songs

### 2018

#### AME Awards

Gold, **Penny**, The Give Bag

Silver, **Penny**, The Give Bag

Silver, **Penny**, The Give Bag

#### D&AD

Wooden Pencil, **Penny**, The Give Bag

#### ADC Annual

Silver, **Penny**, Reconciliation Wine

#### New York Festival

Shortlist, **Penny**, The Path

Shortlist, **Penny**, The Path

Shortlist, **Penny**, The Give Bag

#### ADC Germany

Shortlist, **Penny**, Reconciliation Wine

#### Red Dot Award

Red Dot, **Penny**, The Rainbow Guy Debate

#### LOVIE Awards

Bronze, **Penny**, The Path

Shortlist, **Penny**, The Path

Shortlist, **Penny**, The Path

#### MAX Award

Gold, **Penny**, Reconciliation Wine

Bronze, **Penny**, The Give Bag

#### DCA

Gold, **Penny**, The Rainbow Guy Debate

## 2019

### AME Awards

Bronze, **Penny**, Christmas doesn't need much. Only Love

### Deutscher Digital Award

Silver, **Penny**, Christmas doesn't need much. Only Love

### MAX Award

Bronze, **Penny**, Christmas doesn't need much. Only Love

### New York Festival

Bronze, **Penny**, Christmas doesn't need much. Only Love

Bronze, **Penny**, Christmas doesn't need much. Only Love

Bronze, **Penny**, Christmas doesn't need much. Only Love

Bronze, **Penny**, Christmas doesn't need much. Only Love

### London International Award

Merit, **Penny**, Christmas doesn't need much. Only Love

### One Show

Bronze, **Penny**, Christmas doesn't need much. Only Love

Merit, **Penny**, Christmas doesn't need much. Only Love

Merit, **Penny**, Christmas doesn't need much. Only Love

Merit, **Penny**, Christmas doesn't need much. Only Love

### Spotlight Award

Silver, **Penny**, Christmas doesn't need much. Only Love

Silver, **Penny**, Christmas doesn't need much. Only Love

### ADC Germany

Bronze, **Penny**, Christmas doesn't need much. Only Love

Bronze, **Penny**, Christmas doesn't need much. Only Love

### ADC of Europe

Merit, **Penny**, Christmas doesn't need much. Only Love

### ADC Annual

Merit, **Penny**, Christmas doesn't need much. Only Love

Merit, **Penny**, Christmas doesn't need much. Only Love

### Epica Awards

Silver, **Penny**, Christmas doesn't need much. Only Love

### Die Klappe

Shortlist, **Penny**, Christmas doesn't need much. Only Love

Shortlist, **Penny**, Christmas doesn't need much. Only Love

### Eurobest

Shortlist, **Penny**, Christmas doesn't need much. Only Love

### Golden Award of Montreux

Shortlist, **Penny**, Christmas doesn't need much. Only Love

### COMMAwards

Bronze, **Penny**, Christmas doesn't need much. Only Love

### LOVIE Awards

Gold, **Penny**, Christmas doesn't need much. Only Love

Bronze, **Penny**, Christmas doesn't need much. Only Love

### GWA Effie

Bronze, **Penny**, Christmas doesn't need much. Only Love

Bronze, **Capri Sun**, Die Wiederbelebung einer Ikone

### Red Dot Award

Red Dot, **Penny**, Christmas doesn't need much. Only Love

Gran Prix, **Vienna Tourist Board**, The Wedding of Siri & Alexa

Best-of-the-Best, **Vienna Tourist Board**, The Wedding of Siri & Alexa

### Annual Multimedia Award

Silver, **Penny**, Christmas doesn't need much. Only Love

Gold, **Vienna Tourist Board**, The Wedding of Siri & Alexa

### Golden Drum

Silver, **Vienna Tourist Board**, The Wedding of Siri & Alexa

Shortlist, **Vienna Tourist Board**, The Wedding of Siri & Alexa

## 2020

**AME Awards**Bronze, **Vienna Tourist Board**, The Wedding of Siri & Alexa**Caples Award**Bronze, **Vienna Tourist Board**, The Wedding of Siri & AlexaShortlist, **Vienna Tourist Board**, The Wedding of Siri & Alexa**WEBBY Award**Shortlist, **Penny**, Christmas doesn't need much. Only Love**New York Festival**Shortlist, **Penny**, Christmas doesn't need much. Only LoveShortlist, **Vienna Tourist Board**, The Wedding of Siri & Alexa**ADC Germany**Bronze, **Penny**, Die #PennyChallenge**Annual Multimedia Awards**Silver, **Penny**, Thank you Mama & Papa

## 2021

**COMMAward**Silver, **Penny**, Erstmal zu TeddyBronze, **Penny**, Karneval SpotsBronze, **Penny**, Organ Donation BillBronze, **Penny**, If everybody did that... then it's christmas for all**Spotlight**Gold, **Penny**, If everybody did that... then it's christmas for allBronze, **Penny**, Erstmal zu Teddy**Radio Advertising Award**Bronze, **Penny**, Karneval Spots**MAX Award**Bronze, **Penny**, Erstmal zu Teddy**Deutscher Digital Award**Silver, **Penny**, Erstmal zu TeddyBronze, **Penny**, Erstmal zu Teddy**ADC Germany**2x Bronze, **Penny**, Erstmal zu TeddyBronze, **Penny**, If everybody did that... then it's christmas for allBronze, **Penny**, Karneval Spots**Die Klappe**2x Silver, **Penny**, Erstmal zu TeddyBronze, **Penny**, Erstmal zu Teddy**Best of Content Marketing**3x Gold, **Penny**, Erstmal zu Teddy**Red Dot Award**Red Dot, **Penny**, If everybody did that... then it's christmas for all**Cresta**Silver, **Penny**, If everybody did that... then it's christmas for all**Best Agency Award**Silver, **Penny**, Erstmal zu Teddy**Annual Multimedia Awards**Silver, **Penny**, Erstmal zu Teddy**GWA Effie**Silver, **Penny**, Erstmal zu Teddy

**2022****ADC Germany**

Gran Prix, **Penny, The Wish**  
6x Gold, **Penny, The Wish**  
4x Silver, **Penny, The Wish**  
6x Bronze, **Penny, The Wish**

**Cannes Lions**

Gran Prix, **Penny, The Wish**  
3x Gold, **Penny, The Wish**  
Silver, **Penny, The Wish**

**One Show**

Best of Discipline, **Penny, The Wish**  
2x Gold, **Penny, The Wish**  
3x Bronze, **Penny, The Wish**

**D&AD**

Gold, **Penny, The Wish**  
Silver, **Penny, The Wish**  
Bronze, **Penny, The Wish**  
Bronze, **Penny, The Wish**

**New York Festival**

Gran Prix, **Penny, The Wish**  
5x Gold, **Penny, The Wish**  
Silver, **Penny, The Wish**  
2x Bronze, **Penny, The Wish**

**ADC Annual**

Gold, **Penny, The Wish**  
4x Silver, **Penny, The Wish**  
Bronze, **Penny, The Wish**

**Golden Award of Montreux**

2x Gold, **Penny, The Wish**

**Deutscher Werbefilm Preis**

4x Gold, **Penny, The Wish**

**Deutscher Digital Award**

2x Gold, **Penny, The Wish**  
Bronze, **Penny, The Wish**

**Spotlight**

2x Gold, **Penny, The Wish**  
Bronze, **Penny, The Wish**

**Andy Award**

2x Gold, **Penny, The Wish**

**AdForum Phnx Award**

Silver, **Penny, The Wish**

**WEBBY Award**

Gold, **Penny, The Wish**  
Gold, **Penny, The Wish**

**Best of Content Marketing**

Gran Prix, **Penny, The Wish**  
2x Gold, **Penny, The Wish**

**Clio Health**

Bronze, **Penny, The Organ-Donation Bill**  
Bronze, **Penny, The Organ-Donation Bill**

**MAX Award**

Gold, **Penny, The Wish**  
Silver, **Penny, The Wish**  
Silver, **Penny, The Organ-Donation Bill**

**DPOK**

2x Gold, **Penny, The Wish**



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Creative Director**

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**Red Dot Award**

**2x Best-of-the-Best, Penny, The Wish**